

## RAILWAY MAGAZINES

The Ministry of Railways publishes two monthly magazines viz. 'Indian Railways', in English and 'Bharatiya Rail', in Hindi. These magazines, containing news of latest projects and developments in the Railways, are for internal circulation and sale to the paid subscribers consisting mostly of serving and retired Railway employees.

### SUBSCRIPTION

The subscription rates for the above two magazines are as below:

Magazines	For Railway men	For non-Railway men
'Indian Railways' (English)	Rs. 90/-(1 yr) Rs. 180/-(2 yrs) Rs. 270/-(3 yrs)	Rs. 100/-(1 yr) Rs. 200/-(2 yrs) Rs. 300/-(3 yrs)
'Bharatiya Rail' (Hindi)	Rs. 90/-(1 yr) Rs. 180/-(2 yrs) Rs. 270/-(3 yrs)	Rs. 100/-(1 yr) Rs. 200/-(2 yrs) Rs. 300/-(3 yrs)

The annual subscription rate, for the subscribers abroad, for both the magazines is Rs. 1000/-.

**For new subscription write to the Business Manager, Room No. 310, Rail Bhawan, New Delhi - 110 001, India** along with:

- a Demand Draft/Money Order/Postal Order (of relevant amount) in favour of Business Manager (payment can also be made in Cash in person);
- complete postal address (in block capital letters); and
- contact mobile/phone number

### ADVERTISEMENT

#### **Rates for Ads in 'Indian Railways'**

	Annual Issue	Regular Issues	
		Casual Rates	Contract Rates (3 or more insertions)
Full Page (special position i.e. before/after text)	Rs. 9,500	Rs. 8,550	Rs. 7,600
Full Page	Rs. 8,550	Rs. 7,600	Rs. 6,650
Half Page	Rs. 6,650	Rs. 5,130	Rs. 4,180
Centre Spread/ Spread over two adjacent pages in special position	Rs. 13,300	-	-

#### **Rates for Ads in 'Bhartiya Rail'**

	Annual Issue	Regular Issues	
		Casual Rates	Contract Rates (3 or more insertions)
Full Page (special position i.e. before/after text)	Rs. 6,650	Rs. 5,700	Rs. 4,750
Full Page (ordinary)	Rs. 5,700	Rs. 4,750	Rs. 3,800
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3rd Cover	Rs. 7,600	Rs. 6,270	Rs. 5,320
2nd Cover	Rs. 8,550	Rs. 6,650	Rs. 5,700
Back Cover	Rs. 9,500	Rs. 7,600	Rs. 6,650
Centre Spread/ Spread over two adjacent pages in special position	Rs. 10,450	Rs. 9,500	Rs. 8,550

**Mechanical Data:** Overall Size 28 cm x 20.5 cm; Print Area 23 cm x 16.5 cm

**Advertisement Material: Artpull/CD/Bromide only.**

**Mode of payment:** Demand Draft in favour of Business Manager, payable at Delhi, or Cash. **Cheques are not accepted.**

#### For any query please contact

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