GOVERNMENT OF INDIA (BHARAT SARKAR)
MINISTRY OF RAILWAYS (RAIL MANTRALAYA)
(RAILWAY BOARD)

No.2019/E(Trg)/11/5 New Delhi, Dt: 06.08.2019

The CMDs of PSUs
(As per list attached)

Sub: 8th Advanced Leadership Programme for Corporate Executives to be organized by Indian Institute of Public Administration (IIPA), New Delhi from 19th August to 17th September, 2019.


2. The objectives of the programme are as follows:

- To prepare enterprise leaders capable of leading their organizations to achieve national aspirations in a globalized environment.
- To enrich the participants through sharing of experiences-national and international, provide opportunities for building relationships with key stakeholders.
- To provide a comprehensive insight into the philosophy and concepts of Leadership
- To develop a concept of Relevant Leadership in Business.

3. The information related to methodology, programme schedule (Dates and Venue) and programme fees can be seen in the programme brochure attached.

4. May like to see for nominating senior executive level officers from your organization for the programme and forward their nominations directly to IIPA, New Delhi (Contact person: Mr. Mithun Barua, Deputy Registrar (AS), Tel: +91-11-23468305, +91-8800131115 (mobile), Email id: trgipa@yahoo.co.in). Last date of sending the nomination to IIPA is 9th August, 2019 (Friday).

DA: As above

(Jitendra Kumar)
Dy. Director (Trg.)
Railway Board.
Fax No. 23047251
Email: trainingbranch.rb@gmail.com

Copy to:

1) Sh. Surendra Nath Tripathi, IAS, Director, Indian Institute of Public Administration, I.P. Estate, Ring Road, New Delhi-110002.
List of PSUs

The Managing Director,
RITES Ltd.,
RITES Bhavan, Plot No.1,
Sector-29, Gurgaon.

The Managing Director,
IRCON International Limited
Palika Bhawan, R.K. Puram, Sector-13, New Delhi.
Rail Vikas Nigam Ltd.,

The Managing Director,
Rail Land Development Authority (RLDA),
New Moti Bagh,
New Delhi-110023

The Managing Director,
Dedicated Freight Corridor Corporation of India Ltd.(DFCCIL),
5th Floor, Pragati Maidan Metro Station Building Complex,
New Delhi – 110 001

The Managing Director,
Konkan Railway Corporation Ltd.(KRCL),
Post Box No.9, Belapur Bhawan, Sector-11,
CBD Belapur, Navi Mumbai – 400 614
Maharashtra

The Managing Director,
Mumbai Railway Vikas Corporation Ltd.(MRVC),
2nd Floor, Churchgate Station Building,
Churchgate, Mumbai – 400 020

The Managing Director,
Indian Railway Finance Corporation Ltd. (IRFC),
NBCC Place, Bhisma Pitamah Marg,
Pragati Vihar, Lodhi Road

The Managing Director,
Railtel Corporation of India Limited (RCIL),
10th Floor, Bank of Baroda Building,
16, Parliament Street, New Delhi.

The Managing Director,
Delhi Metro Rail Corporation (DMRC),
Metro Bhawan,
13, Fire Bridge Lane,
Barakhamba Road,
New Delhi – 110001.

The Managing Director,
Rail Vikas Nigam Ltd. (RVNL),
1st Floor,
August Kranti Bhavan,
Bhikaji Cama Place,
R.K.Puram,
New Delhi.
ALP Advanced Leadership Programme

8th Advanced Leadership Programme for Corporate Executives

August 19, 2019 - September 17, 2019

Leadership for Business Excellence in the Global Economy

Conducted by

INDIAN INSTITUTE OF PUBLIC ADMINISTRATION

in partnership with

SBSU SWISS BUSINESS SCHOOL Switzerland
Hertie School of Governance Germany
Leadership for Business Excellence in the Global Economy

Background

A key to creating and sustaining an innovative and successful organization is leadership. As competition increases and globalization offers a mix of opportunities and challenges, the role and importance of leaders attain centre-stage. Organizations take time to respond to the rapid changes taking place in the global economy. A good leader acts as a catalyst to continually evolve a work culture in the organization that is responsive and sensitive to business and administration. A leader not only has to have a bouquet of necessary skills, but also certain intrinsic traits of personality in order to handle organizational challenges. This does not come easily, as it requires a great deal of un-learning and re-learning. Everyone may not be a leader but each one of us has the necessary potential and requires nurturing in all types of organizations both public and private.

This Advanced Leadership Programme (ALP) is a transformative four-week engagement which creates an optimal learning environment. With a diverse participant cohort from different sectors, improved peer learning and a global, lifelong network of trusted professionals the programme has been consistently appreciated. Participants invest four weeks to immerse themselves in new ways of thinking to enrich their ability to lead. The comprehensive curriculum and experiential approach extends a reflective pause in one's career. The sessions are designed to be thought-provoking, keeping participants engaged and eager to apply their learnings within their organizations. They leave having gained new reserves of strategies and personal insights that can be put to use in their enterprises.

Objectives

The main objective of the programme is to enable the participants to enhance their leadership capabilities. It is both developmental and diagnostic, identifying areas with potential for improvement and enhancing skills. The purpose of this programme is also to provide participants with a set of essential skills that will contribute to their effectiveness at work. The other objectives are:

- To prepare enterprise leaders capable of leading their organizations to achieve national aspirations in a globalized environment
- To enrich the participants through sharing of experiences—national and international, and provide opportunities for building relationships with key stakeholders
- To provide a comprehensive insight into the philosophy and concepts of Leadership
- To develop a concept of Relevant Leadership in Business
- To develop creative and lateral thinking abilities for building globally competitive organizations in the public domain
- To develop a critical understanding of culture and management practices in countries abroad, with implications for Indian organizations
- To understand the intricacies of organization development, public policy and change management in the public domain
Methodology

The ALP will be delivered through structured interactions, experiential group activities, management games, field visits and lectures to ensure wholesome transfer of knowledge and to develop a need-based action plan. The participants will be required to present group reports on selected topics at the end of the programme. Various tools and techniques which will be used are given below:

Learning Outcome and Impact

On completion of the ALP participants would be better prepared to:

- Lead their organization or at least inspire a higher level of performance in their teams
- Have a clear understanding of contemporary thoughts and concepts of Leadership
- Appreciate the importance and value of Emotional Intelligence for developing superior leadership
- Identify their leadership pattern and key qualities of great leaders
- Make their individual and specific action plan
- Align resources with strategy to create a more resilient and agile organization
- Formulate a corporate vision and set a new direction for the organization
- Create greater shareholder value
Modules

Global Business Environment
- Global business and economic environment
- Emerging role of Indian business enterprises
- Strategic disinvestment in public sector
- Corporate and global strategy

Corporate Governance
- Corporate governance
- Corporate restructuring and turnaround strategies
- Business ethics & CSR

Strategic Leadership
- Managing from within
- Developing emotional & relational competence
- Creating high performance teams
- Leading organisations
- Championing strategic change
- Business transformation through spiritual and value based leadership
- Transformational leadership
**Dates and Venue**

The programme will commence on Monday, August 19, 2019 and conclude on Tuesday, September 17, 2019. The programme will be organized in two phases.

Phase I-Two weeks programme will be conducted in IIPA campus starting from August 19, 2019 to August 30, 2019 where the participants will be exposed to the core subjects and issues relevant for the success of the enterprise.

Phase II- An Overseas Learning Programme (OLP) of two weeks is from September 1, 2019 to September 14, 2019. The OLP is being organized in collaboration with Swiss Business School, Switzerland and Hertie School of Governance, Germany. The concluding sessions shall be held in IIPA, New Delhi on 16-17 September, 2019.

**Programme Fees**

The total Programme Fees per participant is Rs 6.50 lakh plus GST @18%.

The fees includes the cost of domestic & foreign academic inputs, training kits, reading & study materials, boarding & lodging expenses in Delhi, local transport during institutional and other visits in Delhi, International travel (economy class), hotel accommodation in Europe (4 Star), local transport in Europe, Visa, Travel Insurance.

The programme fees does not include TA & DA in domestic module, major meals in Europe and other out-of-pocket expenses.

For foreign participants, the programme fee is USD 12,000 per participant and does not include the travel cost of the participants from his/her home country to IIPA and back. For foreign remittance, the account details will be provided on request.
The bank details of IIPA is as below:

<table>
<thead>
<tr>
<th>Beneficiary/Account Name</th>
<th>Indian Institute of Public Administration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank Name</td>
<td>UCO Bank</td>
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<tr>
<td>Branch</td>
<td>IIPA A, Block B.</td>
</tr>
<tr>
<td>Bank A/c No.</td>
<td>182001000002699</td>
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<tr>
<td>IFSC Code</td>
<td>UCIB 0001820</td>
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<td>MICR Code</td>
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<td>AAATI032JSD001</td>
</tr>
</tbody>
</table>

**Programme Coordinators**

Dr. Neetu Jain, Associate Professor  
Dr. Sachin Chowdhry, Associate Professor

**Contact Person**

Mr. Mithun Barna  
Deputy Registrar (AS)  
Tel: +91-11-23468505, +91-8800131115 (mobile)  
Email: irgpia@yahoo.co.in

**Important Dates**

Last Date of Nominations: July 19th, 2019
Indian Institute of Public Administration (IIPA)

Indian Institute of Public Administration was set up in March, 1954 to enhance the leadership and managerial capacities of executives in government, public sector enterprises and other public organizations. Independent India's first Prime Minister Shri Jawahar Lal Nehru, was the first President of the Institute. Currently, IIPA is under Department of Personnel & Training (DoPT), Government of India. The Institute has distinguished and experienced faculty in the multidisciplinary areas of Public Policy, Economic Analysis, Behavioral Studies, Management Studies, Public Enterprises and ICT. The activities of the Institute are organized in four inter-related areas of Research, Training, Advisory Services and Dissemination of Information. IIPA conducts a large number of long and short-duration training programmes. Besides the Indian Journal of Public Administration, Nagarjok and Lok Prashashan journals, the Institute also periodically publishes a bibliographic journal Documentation in Public Administration and a monthly Newsletter. With a membership over 11,000 including about 100 overseas, IIPA has a nation-wide network of 23 regional branches and 44 local branches, which provide exchange of ideas on current trends and practices in public administration to public servants, academics and students.

Swiss Business School

Swiss Business School (SBS) is a management institution dedicated to preparing students for the careers of the global economy. The school offers programs which specialize in International Management, Finance, Marketing and other fields. They teach state-of-the-art theory, immerse students in international experiences, and connect them to best practice in business. At SBS, participants learn much more than management theory and practice, and acquire new ways of thinking that can profoundly change their lives and transform their organizations. SBS is accredited by the International Assembly for Collegiate Business Education (IACBE), and the Accreditation Council for Business Schools and Programs. SBS has been considered as an innovator in business education by IACBE.

Hertie School of Governance, Germany

The Hertie School of Governance is an international teaching and research centre of excellence located in vibrant and cosmopolitan Berlin. Exceptional teaching, research and outreach on international and intersectoral governance challenges are the school's hallmark. The school offers its students Master of Public Policy or Master of International Affairs degree, Doctoral degree, Executive Programmes and an opportunity to complete a "professional year" at a multinational corporation, government ministry or an international organization. Hertie School has nearly 30 academic partners worldwide. The Hertie school has made a name for itself around the globe over the past several years. Its internationally renowned faculty are at the top of their academic and research fields, giving students access to extensive networks of expertise.
Participating Organizations in Previous Years

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Tel: 011-23468305, Fax: 23356528, 23702440
Email: trgiipa@yahoo.co.in, Website:www.iipa.org.in